



**FOR IMMEDIATE RELEASE**  
**Getting ready to *réveil!***

(Lafayette, LA) Acadians from Nova Scotia, France and all over the world will descend on Acadiana October 3<sup>rd</sup> to 12<sup>th</sup>. They will be here to attend the *Grand Réveil Acadien* 2015 (GRA, Great Acadian Awakening), a nine-day event designed to boost state-wide pride in our Acadian and francophone culture and heritage as well as to “pass a good time” with our *cousins* and *cousines*.

The *Grand Réveil Acadien* is an event designed to compliment the *Congrès mondial acadien* (CMA), which is a summit of the world’s Acadians that happens every five years to discuss the pressing issues of the day. Louisiana’s Acadian community decided to start the GRA to celebrate our Acadian culture in a lively way. The inaugural GRA was held

in 2011 as a nine-day festival-style event spread across four cities in Louisiana. This event motivated and inspired the community to live its Acadian heritage. From October 3<sup>rd</sup> to October 12<sup>th</sup>, *Grand Réveil Acadien* will use its inspiration to celebrate the 250<sup>th</sup> anniversary of the arrival of the Acadians.

The *Grand Réveil Acadien* is a state-wide two week celebration of language, music, history, culture, and Acadian influence in the heart of Louisiana. Virtually all activities are free and open to the public. The event kicks off in Lake Charles on October 3<sup>rd</sup>, moves on to Houma and Lafayette, and ends up in New Orleans on October 12<sup>th</sup>. Various activities and programs have also been organized in other communities throughout the Acadiana region. Check out GRA’s website for more details at [www.louisiane-acadie.com](http://www.louisiane-acadie.com)

*The GRA is presented by Louisiane-Acadie and is funded in part by Louisiana Department of Culture, Recreation and Tourism, the Acadian Memorial Foundation in St Martinville, the Fondation Richard J Guidry, and Lafayette Convention and Visitors Commission.*

**For information and interviews:**

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